

Detailed Proposal Classified Website & Android and iPhone apps

Version -1.1

April 05th, 2018



The website/apps that we are scoping is a classified website/app that will facilitate users to view ads for sell and buy products. Users will be able to register to create their account over the website/apps by specifying name, email address and password. User will also be able to sign up for his Facebook or Google account. Users can verify their profile with Phone number, Facebook account and Email. User will be able to post their ads over the website/app by specifying the available field's then user who wants to buy items will be able to search for the ads within different categories such as real estate, cars, donations and other. The list of ads will be shown over the website/app as per their selected category and users can view list of ads of their selected category. User can select any ad from the list to view the detail information about it such as ad title, category, product price, images, seller name, seller location, etc. User will be able to initiate chat with the seller. User will be able to make payment for purchasing membership for posting ads. Whereas the admin will be able to manage the users over the website/app along with their profiles and the products over the website/app. It will have multi-currency feature with its management in admin panel. Website/app will be in 2 languages English and Arabic with dynamic translation.

Note:

- Admin panel will be in English only.
- Admin panel will be web based not on apps and same for android, iPhone app and website
- User's city field location will be fetched automatically if GPS is on in the mobile phone.
- Website and apps will be in English and Arabic language only. For our ease we will develop website and apps in English initially and after complete development we will translate it in Arabic
- Website/app will have multi-currency (specific 4-5 currencies) support also.
- Purchasing of products will be outside the solution.
- The payment gateway will be Paypal over the website for paid membership.

Prepared By:

Manish Shrimal and Deshna Jain



Dear Project Owner,

We at LogicSpice, a service provider with proven record of accomplishment in various web technologies and desktop utilities, would be keen to offer our services for your assignments. We have excellent track record and vast experience in developing small to global conglomerate web applications, covering single tier to n-tier networking environment on client-server architecture with state of art graphical interface

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Date	Author	Change Detail	Page No.	Reference	Approved By
March 29 th , 2018	Deshna Jain			Detailed provided by client through freelancer	
April 05 th , 2018		Highlighted with Yellow color			

About Us

Anchored by industry-experienced professionals, LogicSpice Consultancy is an IT solution provider and is engaged in application development and e-Business solutions development, website development, Smart device application development, support and maintenance services. We are based at Jaipur, India.

The Proposed Project

The website/apps that we are scoping is a Classified website/app that will facilitate users to view ads for sell and buy products. Users will be able to register to create their account over the website/apps by specifying name, email address and password. User will also be able to sign up for his Facebook or Google account. Users can verify their profile with Phone number, Facebook account and Email. User will be able to post their ads over the website/app by specifying the available fields then user who wants to buy items will be able to search for the ads within different categories such as real estate, cars, donations and other. The list of ads will be shown over the website/app as per their selected category and users can view list of ads of their selected category. User can select any ad from the list to view the detail information about it such as ad title, category, product price, images, seller name, seller location, etc. User will be able to initiate chat with the seller. User will be able to make payment for purchasing membership for posting ads. Where as the admin will be able to manage the users over the website/app along with their profiles and the products over the website/app. It will have multi currency feature with its management in admin panel. Website/app will be in 2 languages English and Arabic with dynamic translation.

Objective

Our focus is threefold, develop an application that evolves as one uses it, and provide fast deployment, and offer automatic, secure payment transaction and to list product ads over the site/app and opportunity to avail the easy-user friendly & safe way to search for products and chat with seller over the site/app.

Project Executive Summary

The motto of proposed web solution is to provide online product ads listing that will be offered by administrator that would be a User Centric, User Oriented and would be easy to navigate and use. The objective of the proposed web solution is to develop effective services which would:

Executive Profile

1. With growth of internet, many new business models got introduced that allows not only its starters/companies but normal users as well to earn money.
2. This website will also provide a perfect solution to users to add product ads listing over the website/app.

Company Profile

LogicSpice has been a reliable name in anything and everything that has something to do with the Internet industry e works closely with its clients. That's how we know and understand their needs and wants. We have the perfect tools and the most creative team to implement your ideas and even give you a sight of some that have not crossed your mind yet. Simply put, we put the highest value to our clients. That's why our movement is always geared towards client's satisfaction. We never rest until we see wide smiles in our client's face, signaling fulfillment in what we have done to his business.

These are the parameters that we follow

Imagination: - LogicSpice authored some of the brightest ideas ever known. Our minds are working 24/7 and are constantly embracing change as it unfolds

Qualifications: - Our bright e-marketing ideas are backed up by advanced technology. We are equipped not just with bright minds but the right tools as well.

Trustworthiness: - We are staffed with competent professionals who certainly know what they are doing.

Compliance: - LogicSpice never rest on its laurels

Technical Solution Proposed

Web solution for User Centric and User Oriented Site would be a client server application that would facilitate online product ads listing would consist of:

- One Central Repository Database
- One Server Application with 2 modes –User Mode and Administrator mode.

Design Specification

- The planned web solution would provide the modern, clean, elegant and easy to navigate and user friendly layout with simple and attractive color scheme exactly as per the requirement so that it would be able to draw the user's attention with prime and updated information available on it.
- We will provide exotic look for your website that will give eye catching appearance to users over the site.
- The web application would be developed using the standard resolution size i.e. 1024x768 but we always welcome our client comments and ideas and work according to the client specification. If you have any comments regarding this we are open to discuss with you.
- The website will be responsive and we will use bootstrap method in order to make this website responsive. As this method has its own standards design of website may vary on different screen size, so presentation of design may differ according to screen size.

- If you need to use licensed images, kindly purchase and provide us licensed images to use.

Responsive Design

This website will be responsive and we will use bootstrap method in order to make this website responsive. As this method has its own standards design of website may vary on different screen size, so presentation of design may differ according to screen size.

References

Requirements extracted from initial post posted on Freelancer.com & conversation held through messages

User Modes

There will be 2 types of users in the site those will be- User Mode and Administrative Mode.

Module level description

USER MODE

Sign Up Module

This module will facilitate the users to register over website by providing the required details. User will be able to register by specifying following details:-

- Name
- Email
- Phone number
- Password

➤ Confirm Password

Verification for email and phone number will be done. A mail with activation link will be sent on email to verify and OTP will be sent to phone number. User can verify its phone number later but email verification is needed for log in.

User will also be able to sign up by his Facebook or Google account.

New User

UserName:

Login-ID is required

Password:

Password required

Confirm Password:

Confirm password required

Email:

Email required

NEXT

After the creation of account users will be able to add their profile details such as:

- Name
- Gender
- Date of birth
- Phone number
- Profile picture

Log In Module

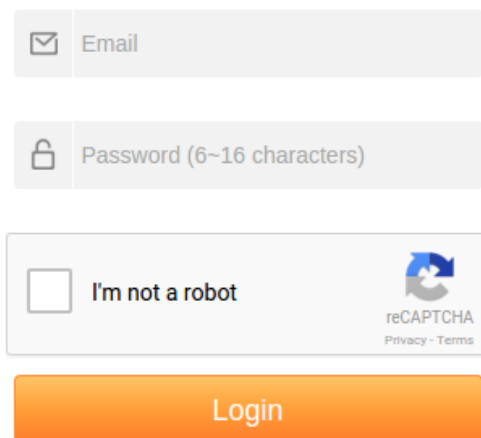
This module will facilitate user to log in to their account by submitting email and password. While log in they will submit:

➤ Email address/phone number

➤ Password

If user want to log in with phone number, he need to verify his phone number at the time of registration.

Users will also be able to login using Facebook and Google.



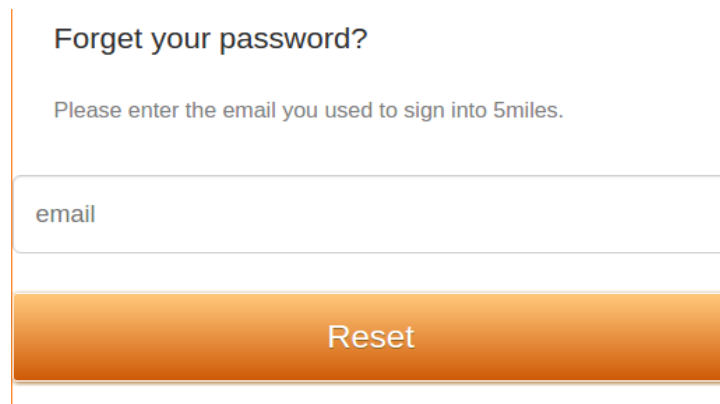
The image shows a login form with the following elements:

- An email input field with an envelope icon and the placeholder text "Email".
- A password input field with a lock icon and the placeholder text "Password (6~16 characters)".
- A reCAPTCHA section containing a checkbox, the text "I'm not a robot", and the reCAPTCHA logo with links for "Privacy" and "Terms".
- An orange "Login" button.

If in case they have submitted wrong user name or password then there will be a message appear for "Incorrect password".

Forgot/Reset Password Module

This module will facilitate user to reset their password if in case they have lost their password, they can reset their password after some necessary steps. User will be able to recover the password through email and phone number both.



Forget your password?

Please enter the email you used to sign into 5miles.

Reset

Verify Account Module

This module will facilitate users to verify their account over the website. There will be 2 type of verification:

- Phone number: A OTP will be sent to entered number which user needs to enter in the input box to verify.
- Email address

Even if user initially sign up with any one of above mentioned method. He will also have option to get his account verified for remaining 2 methods. For example: In a user sign up by Facebook, user can also verify his contact number and email address from his profile section. For user registration via email and

password, verification of the email account will be required. In this case, phone will be optional, and the user will be able to do this later. Verification of phone & email can be done by accessing the user profile by clicking check profile.

NOTE: For the generation of OTP code we will integrate Twilio API. Client need to provide this.

Membership Module

This module will facilitate the user to take membership over the site to post ads. User can have a membership when post an ad, user will have three memberships to choose from. So for a user there would only make payment via integrated payment gateway PayPal for posting an ad, not for buying something.

User will be able to post free ads as well as will be able to take memberships over the site/app. User will be able to take membership out of following 3 memberships:

1. Featured: Have your Ad appear at the top of the category listings for 3, 7 or 14 days.
2. Special: Let people know you want to sell, rent or hire quickly. Duration - price.
3. Spotlight: Have your Ad seen on the homepage!

****Details of memberships to be shared later by the client.**

Free ads will not be pinned in the category like in featured plan (order by date) or homepage like in spotlight or other plans like when someone search it should not be in the top.

Every membership plan will provide certain benefits such as:

- Number of ads which can be posted
- Duration of ads
- Highlight an ad

Payment Transaction Module

Users will make payment over the site to become a paid member over the site by Paypal payment gateway.
. User will be able to buy any membership out of three types of membership and make payment.
Membership will be on monthly basis.

Dashboard Module

This module will facilitate the user to view their details over the dashboard. User will be able to view following details over the dashboard:

- **List of all posted ads:** All submitted ads will appear under “My ads” section over the website. This will show the list of ads with their details. Users will be able to manage the ads over the website. User will be able to add/edit/delete the ads over the website.

- **List of ads contacted:** User will see list of all ads he is chatting with the seller for which he is interested in
- **Chat:** Will see list of all chats for which he received invite and for which he initiated chat
- **Favorite ads:** Will see this list with all ads marked as favourite by him
- **Payment:** Will see the list of all payments made for memberships. User will be able to view the payment details along with the there membership ending days or remains day of there membership.

My Profile Module

This module facilitates the user to manage their profile over website. Users will be able to manage their basic personal information over the website. They will be able to add/edit details like first name, surname name, password, city and profile picture. User will be able to manage following details over their profile:

- First name
- Surname name
- Email
- Password
- Profile Picture
- City
- State
- Country
- Phone Number

Post Ads Module

This module will facilitate the user to post ads over the website. To post ads user need to enter following

details:

- Ad Title
- Ad Category such as
 - Furniture
 - Vehicle
- Ad Subcategory such as
 - Bed Room
 - Cars
- Price
- Description
- Youtube video link
- Images
- Country
- Seller information
 - Name
 - Email id
 - Contact number

Currency will be chosen by user while adding ad from 4-5 listed currencies.

Ads should only work depending on the user location (like if the country of user is Kuwait then only Kuwait

ads will be displayed).

When user will click on add ad then there will be a pop up agreement which the user will agree to (checkbox) and then will click on continue to post the ad.

If the user is already login then there personal details such as name, contact number, email id will not appear while posting the ad.

Ads posted over the website will be approved by the admin and after admin approval will be displayed over the website. All images will be added with a default one watermark.

Search Ads Module

This module will facilitate users to search for ads by location and by categories that will be listed over website then as per the criteria entered the list will be shown. Website will initially display the listing of

ads as per the location of user. User will be able to filter his search by choosing:

- Location
- Ad category such as real estate, cars, donations or others.

User will be able to search and buy products from any country. User will be able to view ads from all the countries. Page for other countries so user can shift to buy from another country like the user in Saudi he can buy from Kuwait (same idea in search)

Free & Donations

Cars

Furniture

Cell Phones

Household

Women's Clothing &
ShoesElectronics &
Computers

Baby & Kids

Auto Parts

Jewelry & Watches

Sports & Outdoors

Collectibles & Art

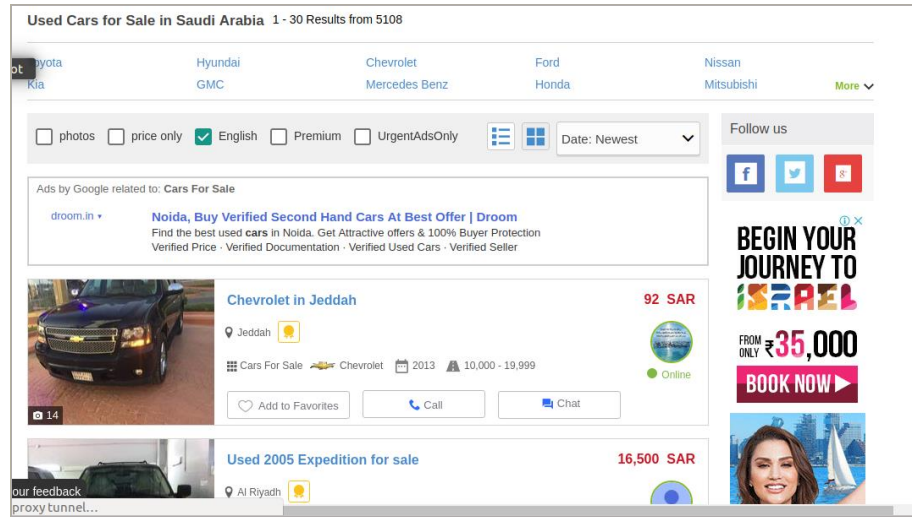
More

View Listing Module

This module will facilitate users to view list of all ads over the site available over the site. Users will be able to view list of ads as per their search criteria. They will be able to view the following details of ads in the list of ads which is mentioned below:

- Title
- Category
- Sub category
- Image
- Seller location
- Seller name

➤ Price

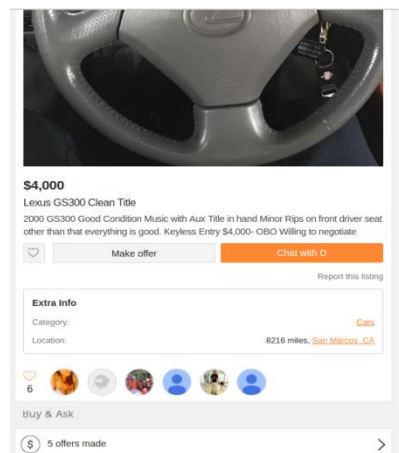
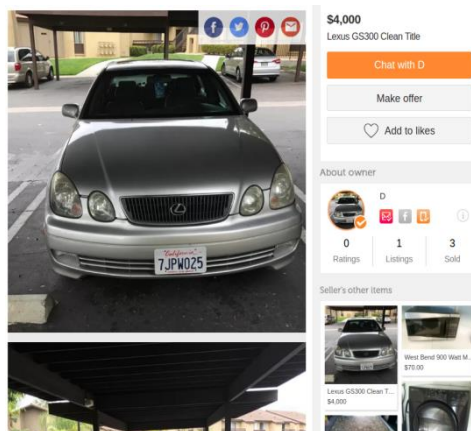


View Ad Details Module

This module will facilitate users to view complete details of ads over the site. Users will be able to select any ad from the listing and can view it's following details:

- Ad Title
- Ad Category
- Ad Sub Category
- Multiple images of product.
- Price
- Ad Description
- Seller Name

- Images
- Country



Add to favorite Module

This module will facilitate user to add any ad to their favorite list. User can select any ad and can view its

details and can add that ad their favorite list over the site. They can remove any ad from favorite list. User receives notifications if the user as a seller make any change to product.

View User Profile

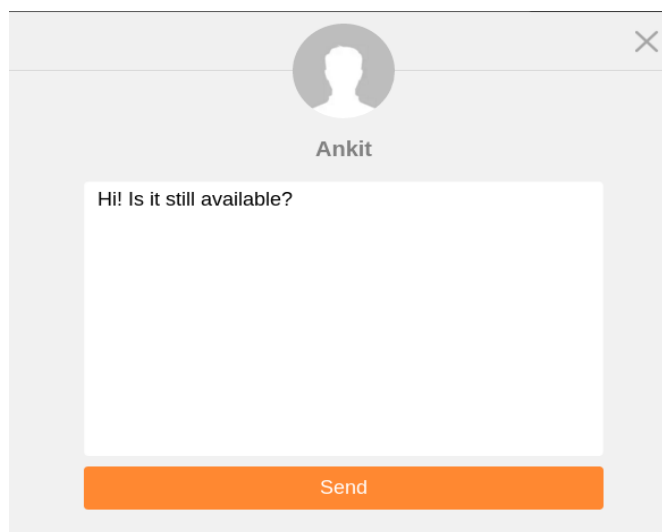
This module will facilitate users to view profile of other user over the site. User can select any ad from the ad listing and can view user details who have posted that ad over the site. User can view following details of user whose profile he has visited:

- User name
- User profile image
- Country
- Chat button
- Ads: User can view list of all ads posted by that user over the site.

Chat with User Module

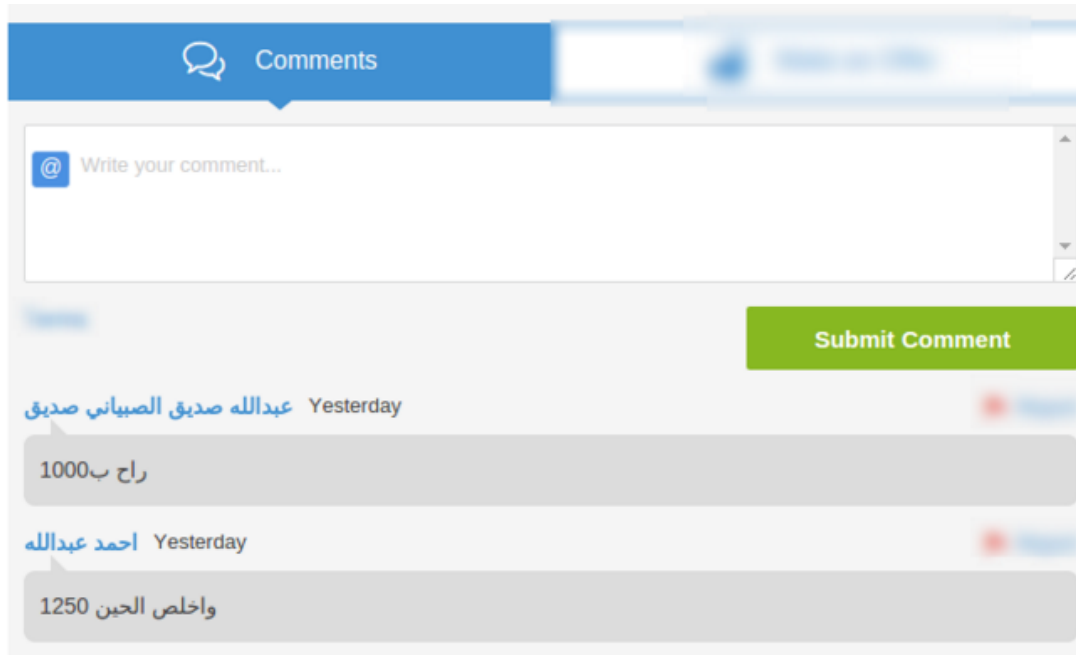
This module will enable user as a buyer to send message to user as seller. User as a seller will then contact back to the user as a buyer regarding the ad. Both users can do chat with each other. Chat can be initiated by the buyer only.

****Chat feature will be implemented through 3rd party API.**



Comment Module

This module will facilitate the user to leave their comments over the ads. Users will be able to view an ad over the website and drop their comment regarding the ad over the comment section below the ad. These comments can be seen by other users over the website.



Commission Module

This module will facilitate users to pay commission if they want(not mandatory) after their product is sold. As sale happen outside the solution a but some of users come back and pay that commission. There will be a section on website for that to calculate 0.5% of the amount entered by user. This amount can be paid offline(manually) or by paypal over website. This commission process will not have any details of what product user has sold over website. It is just an independent system. Also, payment for membership and commission will go in same Paypal account, not in separate accounts.

Commission account**Calculation of commission value:**

If the item is sold at a price The amount payable is SAR

Note Please log in if you have a membership on the site even if you have a discount calculated for you

Pay the commission**Method 1**

You can use the bank transfer to pay the commission by sending it to our local bank accounts.

Al Rajhi Bank

Haraj Trading Est

Account number 521608010066975

Iban SA46 8000 0521 6080 1006 6975

National Commercial Bank

Haraj Trading Est

Account number 26463101000104

Contact Us Module

Users can fill the information or can provide feedback in contact us form and the information of that form will be sent to admin and he/she contact to users later. Users can ask questions through the “Contact Us” form by filling the information regarding the name, email, query etc and the contact form data will email to admin. After submitting that seller and buyer would be redirected to the “Thank you” page.

Get Automatic Email Module

This module will facilitate users to receive auto emails from system. Users will receive automatic emails in the following cases:-

1. They will receive automatic email on sign up over the site/app. They will get mail with activation URL for their profile over the site/app.

2. Users will receive automatic email when they will click on “forget password link” so that they will receive an email for resetting their password.
3. Users will receive automatic email when they will submit the “Contact Us” form. Email will be sent to their email address.
4. User will receive automatic email when user get OTP for account verification.
5. User will receive automatic email when someone message him/her.
6. User will receive automatic email when they make payment.
7. User will get an email notification for refreshing or upgrading their ads or the ads will be automatically deleted after a month.

Multilingual Mode

With this module we will do translation of language with English & Arabic language.

Initially we will develop site/apps with English language after completion of site we will translate it with these 2 languages. There will be dynamic content translations over the website/apps. Here users will have an option to select flags for languages in which they want to view the specific defined contents. The site will be displayed in English by default and they can select/change from the 2 flags -

- English (by default)
- Arabic

The translated data will be displayed in RTL (Right To Left) format.

For Dynamic content admin will add ads in Arabic & English languages. Suppose admin want to add a category then he will add the category title/name with both languages that will be in his site. So when

users will select particular language then category name will be display in that language only. For example – If a buyer select Arabic language then he/she will view categories listed over site/apps in Arabic language. And then if they select “AR” category to view ads list under it, then he/she will be able to view the listed products title/name and products description in Arabic language.

Here we are defining fields over website/apps i.e. if there will be any other dynamic content that need to be translated over website for them administrator has to provide content in both languages.

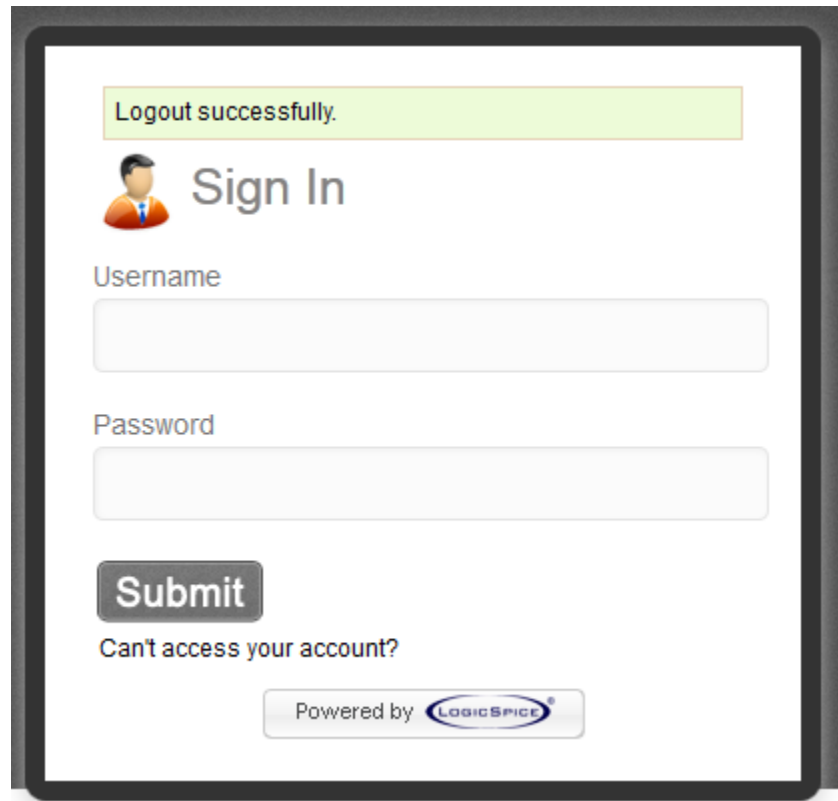
- Title
- Description

NOTE: The back end admin panel will be in English language only.


ADMINISTRATIVE MODE

Administrator Log in Module

Administrator will be able to log in to administrative panel by using a provided user name and password.



Logout successfully.


 Sign In

Username

Password

Submit

[Can't access your account?](#)

Powered by 

User Management Module

The User Management System would facilitate the admin to add/edit/delete the user available in the web solution.

Core Processes of User Management System:

- Add User : Admin would be able to add User on the web solution.
- Edit User Details: Admin would be able to edit the User details.
- Delete User: Admin would be able to delete the User. Along with their details etc.

Administrator > List Users

Search user by typing its First Name or Last Name and Email ID

Submit

	First Name	Last Name	Email	Zip Code	Action
<input type="checkbox"/>	Jens	Malmqvist	jens.malmqvist@gmail.com	11539	
<input type="checkbox"/>	Peter	Malmqvist	Peter.e.malmqvist@gmail.com	10435	
<input type="checkbox"/>	Surbhi	Power	surbhi.power@logicnics.com	202017	

User Profile Management Module

Admin will be able to manage the profile of users. Admin will be able to add/edit/delete the fields like:

- First name
- Last name
- Location
- Description
- Ads
- Contact number
- Email

Admin will be able to activate/deactivate any users account. Admin will be able to block/unblock from receiving notifications.

Administrator > Update Walker

* Please note that all fields that have an asterisk (*) are required.

First Name *	<input type="text" value="vaishali"/>
Last Name *	<input type="text" value="kataria"/>
Email *	<input type="text" value="vaishali@logicspice.com"/>
Address first *	<input type="text" value="101/1"/>
Address second	<input type="text" value="Independence"/>
Country *	<input type="text" value="United States"/> ▼
City	<input type="text" value="KS"/>
Zip Code *	<input type="text" value="67301"/>

Category Management Module

This module will facilitate admin to view ads categories over the site/app. Admin will be able to add/edit/delete the categories over the website/app. Fields of all the categories will remain same.

Sub Category Management Module











This module will facilitate admin to view ads sub-categories over the site/app. Admin will be able to add/edit/delete the sub- categories over the website/app. Fields of all the sub-categories will remain same.

Ads Management Module

The ads Management System would facilitate admin to manage the ads posted by users in the web/app solution. Admin will be able to add/edit/delete the details of ads. They can view the status of ad like sold, active and closed.

Content Management System

The Content Management System allows admin to manage all the static content of static pages e.g. About Us, Privacy Policy and Terms.

Administrator > List Pages	
Go to page: 1 2 Next >	
Title	Action
About Us	
Privacy Policy	
Terms and conditions	
Why Belfido?	
Help	
Get Started	
Contact Us	
General Conditions Customer	
Security for dog owners	
General Terms Hosts	

Currency Management System

Admin will have an option in backend to enter the conversion rate of other currency in respect to base currency. Admin can add conversion rate for each currency with respect to base currency. You can change it when needed and it will be applied on further transactions.

Payment Transaction Module

This module will facilitate admin to view the payments done by users over the website/app. Admin can view details of all transaction done over the site. Payment gateway will be Paypal.

List of transaction will specify if the payment is done for membership or commission.

Inquiry Management Module

Admin will be able to manage the contact us inquiries sent by the users over the site/app. Admin will receive the inquiries by the users and send answers to the inquiries outside the site/app.

Module level description For apps

**** Modules will be same for both website and apps. Only presentation will change according to the screen size and to the OS or the platforms.**

**** Description of each module will be same as above.**

**** Admin panel will be only web based and same for website and both apps.**

USER MODE

Sign Up Module

Log In Module

Forgot/Reset Password Module

Verify Account Module

Membership Module

Payment Transaction Module

Dashboard Module

My Profile Module

Post Ads Module

Search Ads Module

View Listing Module

View Ad Details Module

Add to favorite Module

View User Profile

Chat with User Module

Comment Module

Contact Us Module

Get Automatic Email Module

Get Push Notification

This module will facilitate the user to get push notification over the app. User will get push notification in following cases:

1. User will receive notification when someone make an offer for their ad.
2. User will receive notification when user get OTP for account verification.
3. User will receive notification when someone message him/her.

4. User will receive push notification whenever there is any payment transaction happens.

Multilingual Mode

Notes

1. There will be no rich Ajax features over the site.
2. The website will be responsive and we will use bootstrap method in order to make this website responsive. As this method has its own standards design of website may vary on different screen size, so presentation of design may differ according to screen size.
3. For verification code/ OTP SMS Twilio API will be used and will be purchased & provided by client.
4. There will be Dynamic translation of language over website/app.
5. Chat feature will be implemented using 3rd party API.
6. Payment gateway will be Paypal. Paypal account will be set up and provided by client. Payment will be done over website only. There will no recurring payment over the website for membership.
7. There will no management of membership plans in admin panel.

Software Requirements

Type	Name
Project URL:	Project Details (Click here for project details)
Operating system / Development	Linux (With managed control panel)

Server	
Web Server	Apache
Database	MySQL Server
Scripting Language	PHP 5.3.x (or 5.4.x) / JavaScript/ HTML 5 (For Front End Only, for back end - HTML)/ Ajax
Framework	CodeIgniter
Web Browser	IE 10, IE 11, Safari, Firefox, Google Chrome Mozilla and Opera
Protocol	Http

App -

Type	Name
Project URL:	Project Details (Click here for project details)
Operating system / Development Server	Android 4.2 and higher, iOS 9 and above
Web Server	Apache
Database	MySQL Server

Scripting Language (For Website panel)	PHP 5.3.x (or 5.4.x) / JavaScript/ HTML 5 (For Front End Only, for back end - HTML)/ Ajax
Framework (For Android & iPhone Apps)	Android SDK, Eclipse, iPhone SDK
Web Browser	IE 10, IE 11, Safari, Firefox, Google Chrome Mozilla and Opera
Protocol	Http

Using the above-mentioned technologies would ensure that your web solution is scalable and robust. Also, you can add multiple modules to it easily at a later date.

Milestone Breakup

Milestone 1 [] (Website): The features included in this milestone will be:

Front End:

- Home Page Design
- Home Page Slicing (HTML)

User Mode

- Sign Up Module
- Log In Module

- Forgot/Reset Password Module
- Verify Account Module
- Membership Module
- Payment Transaction Module
- Dashboard Module
- My Profile Module

Back End:

- Administrator Log in Module
- User Management Module
- User Profile Management Module
- Category Management Module
- Sub Category Management Module
- Payment Transaction Module

Full testing of respective milestone

Milestone 2 [] (Website): The features included in this milestone will be:

User Mode:

- Post Ads Module
- Search Ads Module

- View Listing Module
- View Ad Details Module
- Add to favorite Module
- View User Profile
- Chat with User Module
- Contact Us Module
- Comment Module
- **Commission Module**
- Get Automatic Email Module
- Multilingual Mode

Back End:

- Ads Management Module
- Content Management System
- Currency Management System
- Inquiry Management Module

Full testing of respective milestone

Milestone 3 [] (First App): The features included in this milestone will be:

Front End:

- Initial screen design
- Web services development

User Mode

- Sign Up Module
- Log In Module
- Forgot/Reset Password Module
- Verify Account Module
- Membership Module
- Payment Transaction Module
- Dashboard Module
- My Profile Module

Full testing of respective milestone

Milestone 4 [(First App)]: The features included in this milestone will be:

Front End:

- Post Ads Module
- Search Ads Module
- View Listing Module
- View Ad Details Module

- Add to favorite Module
- View User Profile
- Chat with User Module
- Comment Module
- Contact Us Module
- Get Automatic Email Module
- Get push notification Module
- Multilingual Mode

Full testing of respective milestone

Milestone 5 [(Second App)]: The features included in this milestone will be:

Front End:

- Sign Up Module
- Log In Module
- Forgot/Reset Password Module
- Verify Account Module
- Membership Module
- Payment Transaction Module
- Dashboard Module

- My Profile Module

Full testing of respective milestone

Milestone 6 [(Second App)]: The features included in this milestone will be:

Front End:

- Post Ads Module
- Search Ads Module
- View Listing Module
- View Ad Details Module
- Add to favorite Module
- View User Profile
- Chat with User Module
- Comment Module
- Contact Us Module
- Get Automatic Email Module
- Get push notification Module
- Multilingual Mode

Full testing of respective milestone